

# Dear Partners

**Thank you for your interest in Al Ain times News.**

**The following are highlights of Al ain Times News:**

- Al Ain Times News is a bilingual weekly tabloid newspaper published in both Arabic and English. It focuses on news, activities and editorials that is important to Al Ain City and the eastern province of Abu Dhabi, and also important news in Abu Dhabi, Dubai and other emirates of the United Arab Emirates
- The Al Ain Times News covers news, articles and features about: Business, Society, Sports, Education, Entertainment, Arts & Culture, and Tourism.
- Al Ain Times News consists of 1624- pages, Tabloid sized, Glazed Newsprint with 8 pages Glossy (similar in size and quality to English 247- Business & Arabic Emarat Al Youm combined.
- Fifteen thousands (15,000) print copies distributed free of charge in Al Ain City and its surroundings, and selected location in Abu Dhabi And Dubai
  - An estimated 50,000 readers throughout UAE.
  - More than one hundred thousand (100,000 + ) emails sent throughout UAE.
  - Two websites available online visited by 500,000 + readers per month (estimated).
    - Flyers can be distributed alongside the newspaper.
  - Publicity new live e-marketing to 100,000 + emails can be sent in one day notice.
    - Raffles and marketing campaigns and survey can be organized.
  - Most graphic formats are accepted. We mainly use adobe inDesign, Photoshop, Illustrator & PDF.

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